

## Curriculum Vitae

### Shane Tilton, Ph.D.

Assistant Professor of Multimedia Journalism  
Ohio Northern University  
525 South Main Street  
Ada, Ohio 45810  
(740) 610-0424

### ACADEMIC PREPARATION

Ph.D., Ohio University; December, 2012  
Area of Study: *Modern Media & Information Studies (IIP)*  
2013 Kenneth Harwood Outstanding Dissertation Award,  
Broadcast Education Association

M.A., Ohio University; June, 2004  
Area of Study: *Telecommunications*

B.A., Muskingum College; June, 2000  
Area of Study: *Speech Communication*

### ACADEMIC EXPERIENCE

June 2014 - Present: Assistant Professor of Multimedia Journalism  
*Ohio Northern University, Ada, Ohio*

August 2013 - May 2014: Instructor of Instructional Communication & Research  
*University of Kentucky, Lexington, Kentucky*

September 2012 - March 2014: Lecturer of Graduate Studies  
*Muskingum University, New Concord, Ohio*

September 2009 - May 2013: Director of Electronic Media  
*Ohio University Lancaster, Lancaster, Ohio*

January 2006 - January 2007: Researcher-in-Residence  
*Game Research and Immersive Design Lab, Ohio University, Athens, Ohio*

September 2002 - June 2009: Adjunct Instructor of Electronic Media  
*Ohio University of Zanesville, Zanesville, Ohio*

## **TEACHING RESPONSIBILITIES**

### **Ohio Northern University, Ada, Ohio**

Editing  
Introduction to Convergent Media  
Layout & Design  
News Writing  
Convergent Publishing  
Computer Assisted Reporting  
Communication Law and Ethics  
Multimedia Journalism Practicum

### **University of Kentucky, Lexington, Kentucky**

Communication & Composition I  
Communication & Composition II  
Accelerated Communication & Composition  
Information Literacy & Critical Thinking

### **Muskingum University, New Concord, Ohio**

Media History & Effects  
Electronic Media Structure and Content  
Persuasion  
Interpersonal Communication

### **Ohio University Lancaster, Lancaster, Ohio**

Introduction to Electronic Media  
Radio and Television Broadcasting  
Business of New Media  
Film & New Media Criticism  
Introduction to Multimedia Production  
Introduction to Web Design  
Introduction to Digital Media  
Advertising  
International Media  
Electronic Media as Business  
Aesthetics in Digital Media  
The Business of Media  
Media Criticism & Analysis  
Introduction to Visual Communication

### **Ohio University of Zanesville, Zanesville, Ohio**

Introduction to Electronic Media  
Radio and Television Broadcasting  
Workshop: How to Use a Digital Camera  
Introduction to Multimedia Production  
Introduction to Web Design  
Introduction to Digital Media  
First Year Experience

## PROFESSIONAL EXPERIENCE

August 2007 - January 2011: Event Coordinator for GenCon  
*Looney Labs, College Park, Maryland*

August 1998 - July 2000: Senior Production Assistant  
*WHIZ-TV, Zanesville, Ohio*

September 1997 - June 2005: Chief Information Officer  
*Fallout Shelter Productions, Zanesville, Ohio*

## SCHOLARLY WORK

### Chapters

Tilton, S. (In Progress). *"Steve Jobs is Dead": iReport & the ethos of citizen journalism*. In A. Davisson & P. Booth (Eds.), Controversies in Digital Ethics. London, UK: Bloomsbury Press.

Tilton, S. (2014). *Facebook as a student development tool*. In M. Kent & T. Leaver (Eds.), An Education in Facebook?, London, UK: Routledge. p. 32-39.

### Articles

Deller, R. & Tilton, S. (In Progress). *Selfies as beneficial meme: Charity and national identity in the #nomakeupselfie and #thumbsupforstephen campaigns*. International Journal of Communication. Special Issue: Studying Selfies: Evidence, Affect, Ethics, and the Internet's Visual Turn.

Tilton, S. (In Progress). *Social media teams: A case study of how organizations can maintain effective communication strategies via micro-blogs*.

Tilton, S. (In Progress). *Through the foreign fabric: How American freshmen use Facebook to adjust to their first year of college*. New Media and Society.

Tilton, S. (In Progress). *Tablet as researcher's kit: A multi-method analysis of how social scientists use tablet computers in the field*. Mobilities.

Tilton, S. (2014). *Mobile public memory: The (digital/physical) (artifacts/souvenirs) of the (archiver/tourist)*. SAGE Open, 4(3). DOI: 10.1177/2158244014547324

Tilton, S. (2009). *Twitter and its impact on American governance*. Communication Currents, 4(2).

Tilton, S. (2008). *Virtual polling data: A social network analysis on a student government election*. Webology, 5(4).

Tilton, S. (2007). *Creating canals in digital sandboxes: How distribution models being developed today could impact future media*. Feedback, 48(6). p. 20-23.

### Book Reviews

Tilton, S. (2007). *Flash journalism: How to create multimedia news packages*. Feedback, 46(6). p. 26-27.

## Presentations / Seminars

- Tilton, S. (2014, November). *The History of the Future of Communication: The "Communication and the Future" Chair's Panel*. 100th National Communication Association Annual Conference, Chicago, IL.
- Tilton, S. (2014, November). *The liquid mob academy: A review of the post-modernity of coping/adjustment through new media sources*. 100th National Communication Association Annual Conference, Chicago, IL.
- Tilton, S. (2014, April). *Reality Bytes: Beyond On/Offline*. (Presider) Theorizing the Web 2014 (#ttw14), Brooklyn, NY.
- Tilton, S. (2013, November). *Social Connections in Communication and the Future*. (Invited Respondent) 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, November). *Top Four Competitive Student Papers in Mass Communication*. (Invited Respondent) 99th National Communication Association Annual Conference, Washington, DC, November, 2013
- Tilton, S. (2013, November). *Digital Divides*. (Chair) 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, November). *Connections in Judicial and Policy Influences on Media*. (Chair) 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, November). *Adjunct Transition Roundtable*. 99th National Communication Association Annual Conference, Washington, DC.
- Tilton, S. (2013, October). *The Foreign Fabric*. Association of Internet Researchers 14th Annual Conference, Denver, CO.
- Tilton, S. (2013, March). *The Infrastructures of Knowledge*. (Moderator) Theorizing the Web 2013 Conference, New York City, NY.
- Tilton, S. (2012, November). *Cutting-edge Scholarship on Persuasion and Advocacy*. (Chair) 98th National Communication Association Annual Conference, Orlando, FL.
- Tilton, S. (2012, November). *Scary Adventures with Death, Fear, Crime, and Media*. (Respondent) 98th National Communication Association Annual Conference, Orlando, FL.
- Tilton, S. (2012, November). *COMMunities of Tomorrow: At the Intersection of Physical and Digital Spaces*. (Respondent) 98th National Communication Association Annual Conference, Orlando, FL.
- Tilton, S. (2012, April). *Birds of a Feather*. (Chair) Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2012, April). *All Those in Favor, Say Aye: How to Save Your Program Through Legislative Means*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2011, November). *Top Papers in Communication and the Future: Voices of Online Romance, Globalization, and Digital Protest*. (Chair) 97th National Communication Association Annual Conference, New Orleans, LA.

- Tilton, S. (2011, April). *We'll Leave the Light on For You: An Analysis of Adult Learning in the Field of Electronic Media*. Broadcast Education Association National Conference, Las Vegas, NV, April 2011.
- Tilton, S. (2011, April). *The State of Instruction in the Field of Electronic Media*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2011, April). *Facilities & Resources*. (Chair) Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2011, March). *Nanocelebrity: How to Combine Expertise with Voice*. South by Southwest Conference (SxSW), Austin, TX.
- Tilton, S. (2010, November). *Cybertheology*. 96th National Communication Association Annual Conference, San Francisco, CA,
- Tilton, S. (2010, October). *Coco-netics: A Mixed Method Analysis of Social Media's Impact on the O'Brien/Leno Feud*. Internet Research 11 Conference, Chalmers Institute of Technology, Gothenburg, Sweden.
- Tilton, S. (2010, September). *Interactive Graphic Storytelling: How the Internet Impacts the Graphic Novel*. Hannah V. McCauley Graphic Novel Forum, Lancaster, OH.
- Tilton, S. (2008, November). *The Art of the Adjunct: Conventional Teaching for Unconventional Times*. (Chair) 94th National Communication Association Annual Conference, San Diego, CA.
- Tilton, S. (2008, November). *Re(imagining) the Future of Visual Culture: Explorations in Online Language Structures and the Changing Nature of the Discipline*. (Chair) 94th National Communication Association Annual Conference, San Diego, CA.
- Tilton, S. (2008, October). *Microblogging*. (Chair) Association of Internet Researchers IR 9.0 Conference, Copenhagen, Denmark.
- Tilton, S. (2008, October). *Doctoral Honor Colloquium*. Association of Internet Researchers IR 9.0 Conference, Copenhagen, Denmark.
- Tilton, S. (2008, April). *Second Life: A Virtual World*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2008, April). *Two-Year/Small College Production Showcase*. Broadcast Education Association National Conference, Las Vegas, NV.
- Tilton, S. (2007, November). *The Art of the Adjunct: An Ethic of Excellence in Higher Education Instruction*. 93rd National Communication Association Annual Conference, Chicago, IL.
- Tilton, S. (2007, April). *The Production of "Hank's Hunt"*. Broadcast Education Association National Conference. Las Vegas, NV, April 2007.
- Tilton, S. (2007, April). *Social Backwards Brainstorming*. Broadcast Education Association National Conference. Las Vegas, NV.
- Tilton, S. (2007, April). *How Interactive Narratives Affect Definitions of Documentary*. Broadcast Education Association National Conference. Las Vegas, NV.

- Tilton, S. (2006, November). *Cyberjournalism: A Deconstructive Analysis of blogging, Podcasting & Jumpcasting*. National Communication Association Annual Conference, San Antonio, TX.
- Tilton, S. (2006, April). *The Production of Video Slide Shows*. Broadcast Education Association National Conference. Las Vegas, NV.
- Tilton, S. (2006, April). *A Primer for the Student of Digital Media*. Broadcast Education Association National Conference. Las Vegas, NV.
- Tilton, S. (2006, February). *The "Chilling Effect" on Digital Development: US v ElcomSoft*. AEMJC Midwinter Conference. Bowling Green, OH.
- Tilton, S. (2005, October). *Gaia as a Cyber-Goddess*. Global Fusion Conference. Athens, OH.

## CREATIVE ACCOMPLISHMENTS

- Center for Society & Cyberstudies' Best of IR11 Journal (Editor)*. <http://www.cyberstudies.org>
- James Karales: Photojournalist?: An interactive catalog*. Multimedia work for DVD. (December 2007)
- A primer for the teacher of digital media*. Multimedia work for DVD. (December 2006)
- Amazon: A system on the verge*. Detroit, MI: WTVS-TV. (May 2000)

## MEDIA REFERENCES

- Rugnetta, M. (2014). *What is Fiction? (ft. War of the Worlds)*. PBS Idea Channel. Retrieved from: <http://youtu.be/1dsXG8od4Ss?t=9m26s>
- Warren, J. (2013). *Are Games Racist?* PBS Game/Show. Retrieved from: <http://youtu.be/brnpRhjJl8w?t=7m26s>
- Salo, S. (2012). *Found: The Future of Conferences*. Wired, 20(10). p. 120
- Ritcher, S. (2011). *Shane Tilton*. K Composite, 14.
- Zucker, R. (2011). *How to Become a Nano-Celebrity*. genConnect. Retrieved from: <http://www.genconnect.com/videos/interview-with-shane-tilton-at-sxsw/>
- Haque, N. (2010). *Apple's Apps | Google's Web What is The Future of The Internet*. Macrowikinomics Retrieved from: <http://www.macrowikinomics.com/innovation-communities/technology-media/apple's-apps-google's-web-what-is-the-future-of-the-internet/>

## SERVICE

### Professional

#### Reviewer:

“SAGE Open,” 2014-present  
“New Media & Society,” 2013-present

#### Legislative Assembly:

National Communication Association, 2009-present

#### Chair:

Broadcast Education Association, Small College Interest Division, 2011-2013  
National Communication Association, Communication and the Future Interest Group  
2009-2010

#### Wandering Scholar:

National Communication Association, Communication and the Future Interest Group,  
2009-2013

#### Convention Planner:

Broadcast Education Association, Small College Interest Division, 2009-2011  
National Communication Association, Communication and the Future Interest Group, 2008

#### Secretary:

Broadcast Education Association, Two-Year & Small College Interest Division,  
2006-2009, 2014  
National Communication Association, Community College Session Interest Group,  
2007-2008  
Broadcast Education Association, Communication Technology Interest Division,  
2006-2009

#### Member:

American Sociological Association, 2012-present  
Association of Internet Researchers, 2006-present  
Association for Education in Journalism and Mass Communication, 2005-present  
National Communication Association, 2005-present  
Southeastern Ohio Macromedia User Group, 2005-2009  
Popular Communication Association, 2005-2008  
Academy of Television Arts & Sciences, 2005-2006  
Broadcast Education Association, 2003-present

#### Technical Director:

Global Fusion Conference, 2005

## **Community Service**

Director of New Media, Grace United Methodist Church, Coshocton, OH, 2006-present

Phone Operator, WOUB-TV Fund Drive, May 2006

Judge, Electronic Media Moving Images Festival, Zanesville, OH, 2005-2006

Volunteer, Boy Scouts of America, Muskingum Valley Council, 2003-2005

## **University Service**

Popular Culture Curriculum Development Committee, Instructional Communication,  
University of Kentucky, 2013-2014

Strategic Planning Committee, Instructional Communication, University of Kentucky, 2013-2014

Instructional Technology Committee, Ohio University Lancaster, 2010-2013

Social Media Team, Ohio University Lancaster, 2009-2012

Second Life Learning Community, Ohio University, 2006-2013

Interdisciplinary Committee, Ohio University, 2006-2008

Honorary Degree Committee, Ohio University, 2005-2007

College Senator for the Individual Interdisciplinary Program, Ohio University Graduate Student  
Senate, 2005-2008

Budget Advisory Committee, Ohio University, 2004

Electronic Media Club, Co-Faculty Advisor, Ohio University of Zanesville, 2003-2009

Game Show Appreciation Society, Co-Faculty Advisor, Ohio University, 2003-2008

Department Representative for the School of Telecommunications, Ohio University Graduate  
Student Senate, 2003-2004

Student Senate President, Ohio University of Zanesville, 1998



## Awards/Recognition

Freeman of the The Worshipful Company of Stationers and Newspaper Makers,  
Dr. Tilton is only one of five Americans in the organization. The Worshipful Company of Stationers and Newspaper Makers is an English Livery Company has over 800 members, the vast majority of whom are senior executives in the complete range of trades within the Communications and Content industries, from paper, print, publishing, packaging, office products, newspapers, broadcasting and online media. Membership is drawn from across the UK and increasingly throughout the world and now includes major companies as well as individual members.

Freeman of the City of London

2013 Kenneth Harwood Outstanding Dissertation Award, Broadcast Education Association.

W3 Award, Silver Award, Personal Web Site, 2011.

Communicator Award, Award of Excellence, Websites - Other, 2009.

Broadcast Education Association Festival of Arts, Best of Competition,  
Promotional Informational Faculty Competition, 2008.

Broadcast Education Association Festival of Arts, Best of Competition,  
Part Time Faculty/ Graduate Student Production, 2007.